

Alison Borden

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Profile

As a journalist, I love the combination of the written word and graphic design and their ability to communicate emotion and unite communities. As a writer and a copy editor, I have a special appreciation for polished, concise writing and disdain for grammatical ills. As a graphic designer, I have a sharp eye for turning information and data into engaging and comprehensive visuals. And as a conscientious employee, I am respectful and work diligently under deadlines and high expectations. The skill set that working on daily news requires — cooperation, adaptability and critical thinking, among others — makes me a valuable person to have on any team.

Experience

The Denver Post: Assistant City Editor

June 2016-present

I am the editor of the weekly hyper-local section of the paper, YourHub. I oversee a staff of eight, including photographers, designers and reporters who plan and execute eight weekly print editions, promote content on social media and update our website. I edit staff-produced stories for content and style and line edit user-generated content for grammar and accuracy. I also assist in overseeing the six-person breaking-news team in The Post's newsroom, assigning stories on daily news items and editing them in a timely matter in order to populate The Post's website with the latest news, ensuring accuracy and style.

The Denver Post: News designer

May 2012-June 2016

I was responsible for the layout and production of the daily newspaper, primarily news pages including the front page. I worked closely with editors and photographers to find the best and most visually appealing ways to present both the news of the day and larger enterprise and Sunday sections. Because of a transformation in the newsroom, I also continued to edit news copy and write headlines, and produce original graphics — locator maps, data charts and more — all while meeting deadline and ensuring a clear and polished end product.

The Denver Post: News copy desk editor

December 2007-May 2012

As a member of The Post's news copy desk, I edited locally produced stories and wire-produced stories for grammar and content, mindful of both newsroom and Associated Press style. I made sure the sentences were clean and correct, but I also ensured the accuracy and completeness of the "big picture."

The Greeley Tribune: Copy desk chief

May 2006-December 2007

Leading The Greeley Tribune's copy desk, I handled personnel matters, day-to-day work flow and maintained matters of style, both grammatically and visually for an eight-person department. I worked as the lead editor and designer on special projects. I also worked on the daily product and contributed to planning as part of a team of editors.

The Greeley Tribune: Entertainment editor

December 2005-May 2006

I planned and assigned content for the Friday entertainment section of The Greeley Tribune. I oversaw reporters and the stories they produced for the section, along with its editing, design and headline writing.

The Greeley Tribune: Copy editor

September 2004-December 2005

As a copy editor at The Tribune, I edited all manner of stories, from Associated Press content to wedding announcements, wrote the headlines and designed pages. I also was responsible for editing several weekly sections and projects.

Freelance editing and design

Ongoing

I work with various companies and clients on editing, quality assurance and graphic design. I worked with Craftsby.com in the summer of 2015, reviewing instructional videos and class materials and editing for continuity, clarity and accuracy. I have completed graphics and design elements for the Washington, D.C. firm Glen Echo Group and event fliers for the Denver community organization BikesTogether. I have also worked closely with wedding parties, creating invitations and other printed materials.



Education

University of Colorado at Boulder

August 2001-May 2004

Bachelor of Science in Journalism and Mass Communication, news editorial emphasis. Graduated in May 2004 with honors and distinction.

William J. Palmer High School

Earned an International Baccalaureate diploma

Skills

I have a firm grasp of Associated Press style and grammar usage, in addition to my extensive knowledge of computer programs used in print journalism and graphic design, including Adobe Illustrator, Photoshop and InDesign, Quark Xpress, Excel, Word and several publishing databases. I work daily with Wordpress, using Web publication features within the program. I am a quick study on the computer and seek new skills, whether in-house from experts in the newsroom, or via educational tools such as Lynda.com.

Honors

Best of the West first-place page design in 2016 for the cover published July 15, 2015; On staff for the 2012 Pulitzer Prize for breaking news coverage of the Aurora, Colo., theater shooting; Society for News Design Award of Excellence as an individual designer for special news topics 2012; Colorado Associated Press Editors and Reporters Association first-place award for headline writing, 2010-11; Colorado Press Association third-place award for best headline writing, 2008-09; CPA's first place for best news page design, individual award 2006-07.

References

Available on request.